

Prospecta was founded in 2002 with its headquarter based in Sydney, Australia. Today, it has a global presence with teams spread across various countries.

Prospecta's focus is on Data Management and Automation. Its vision is to help organizations create a data-driven culture where they have trust in their data to perform tasks and make informed decisions. Master Data Online (MDO), its cornerstone product was launched in 2008.

Prospecta is a strong SAP partner. It has also gained recognition from Gartner and Forrester in the field of Master Data Management.

Prospecta is a part of Ellerston Capital JAADE fund investment portfolio which is focused on technology and SaaS-based companies.

## MDO Fuse – Enterprise Data Platform

MDO manages all key aspects of data quality and governance. It gives businesses access to data that is easily deployable across different services where the data is protected by standards, business rules, and governance. It supports industry solutions and helps to scale applications in an enterprise environment. It can seamlessly integrate with various systems, whether they're on premise or on cloud. MDO Fuse is the Enterprise Data Management Platform that lays the foundation for Master Data Management, Data-driven Processes, and Data Quality. It gives you the freedom to customize and automate business processes, strengthening them with data governance framework.

### MDO MDM (Master Data Management)

MDO MDM facilitates master data processes from creation until disposal. It has pre-defined master data models and role-based ownership to implement governance policies. The Golden Record management ensures no duplicates and maintains a single version of truth. The data taxonomy and hierarchy management are aligned with industry standards like ISO8000-115 and ISO14224.

### MDO DIW (Data Intelligence Workbench)

MDO DIW provides a workbench with pre-defined data models to validate and remediate data errors. It can parse data into parts and perform enrichment using AI and ML capabilities, expediting data migration tasks. With collaboration and workflow functionalities, even non-technical business users can use this tool to identify data errors and remediate them.

## MDO Solutions for SAP

Available on SAP Store, MDO has deep integration with SAP. This allows our clients to achieve faster deployment and ROI realization.

### Data Readiness for SAP S/4HANA and Cloud Applications

MDO Data Readiness helps prepare your data for SAP Migration and Digital Transformation projects. Utilizing pre-defined templates, data rules, and models, it can streamline project tasks and ensure successful project completion.

## MDO Supply Chain for SAP

Master Data Governance processes for Materials, Assets (EAM), and Suppliers that are aligned with industry standards, incorporating collaborative framework for data quality.

## MDO Workforce for SAP

Preparation and facilitation of HCM data migration from legacy systems with ongoing master data governance.

### \*MDO Retail for SAP

Management and governance of Article Master data, collaboration with suppliers, and incorporation of standards like GS1.

\*to be released Q4 2021

## Benefits of MDO to Your Organization

- One-stop platform for Data Quality, Governance, and Stewardship.
- Availability on Cloud enables scalable implementation to gain faster ROI.
- Ease of deployment and configuration, reducing reliance on IT.
- Pre-defined data models for both domain and system with industry-specific content for standardization and compliance.
- AI and ML capabilities for data quality and enrichment.
- Strong data foundation for digital transformation projects.

## How A Global Chemical Company Improved Efficiency and Saved Costs with MDO

Prospecta has partnered with one of the three largest chemical producers in the world. Their data request process needed to keep up with the growing number of new plants and acquisitions. This was compounded with manual processes that led to delays and manual SLA management of global master data administrators. They risked having to deal with incorrect master data that can pose health, safety, and compliance issues.

### Solution Areas:

Through the implementation of Materials (MRO) and Maintenance Masters on MDO, they have a one-stop platform to manage all data rules and streamline individual and mass processes with defined SLAs globally. Their UNSPSC-based data acquisition process performs intelligent validation before submitting Master Data Request and automates subsequent steps. Analytics capabilities forge a clear understanding of the current state of data and its implications.

### Business Benefits:

This Fortune 500 company reaped the benefits of cost savings, operational efficiency, and risk reduction through streamlined and automated request process, improved compliance and governance in alignment with industry standards and regulations across geographies, and retirement of disparate and unscalable IT systems.