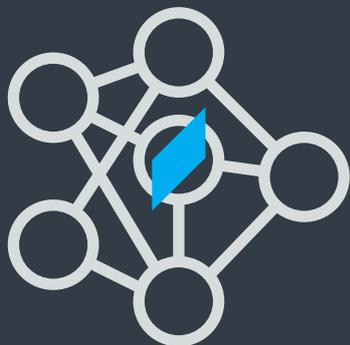




## MDO MASTER DATA ONLINE

MDO is an enterprise data platform that has a strong base of Master Data Management with a data intelligence workbench (DIW) which has intuitive AI and Machine Learning Models for managing Big Data and improving Data Quality.

The Solution also comes with Business Apps which are data driven and Fuse which is a Platform as a Service based on a Data Quality Framework.



The solution is all available in cloud and securely hosted with Amazon and uses SAP Cloud Platform for Integration. Cost is always a important factor, MDO makes it easy with justification of cost in a scalable model over time.

One of the most differentiation is the Low Code, the solution can be administered by business users with more focus on the process than the code.

## Background

MDO - Master Data Online was introduced in 2008 as a simple solution to get the material description standardised based on standards, which included Nouns, Modifiers and Attributes.

Over the last 12 years the solution has evolved across various domains and has been a strong partner to SAP in terms of data quality and data governance. Data becoming the new oil, we have further expanded MDO with Data Intelligence Workbench, business apps and the ability to build your own data driven apps. In Summary, MDO can create a data culture and also save costs in bespoke apps and expensive development.

Some of our key customers over the years that are using MDO are Dow Chemical, Mondelez, Hess Corporation, Visy, Santos, FMG, Singapore Telecom (Optus) and many others. Our success is measured with 95% of customer retention, as they see the value downstream with quality data.

## The MDO Pillars



### MASTER DATA MANAGEMENT

MDO MDM has all the key processes that are required to acquire, process, integrate and dispose your master data in the organisation. It helps to implement the governance policies gradually over time with rules and ownership of data.



### DATA INTELLIGENCE WORKBENCH

MDO DIW has all the tools and framework to connect to various enterprise systems in cloud and on-premise. There are pre-defined models and data quality packages for both cleansing and enrichment.



### FUSE

Fuse has two key areas, one is the Platform as a Service and the other are Fuse Applications. The Fuse Platform as a Service has all the key features that help to configure and deploy processes in days, our biggest difference is the data quality layer which ensures that processes are executed with quality data.

## MDO Worksafe - Fuse Application

MDO Worksafe is our new approach to manage safety, health and environment (built on ISO45001 standards) at an enterprise level for asset focused and Heavy Manufacturing Industries. The culture of Safety is very strong in these organisations and it is important that maintenance and safety go hand in hand. The solution comes with strong analytics and mobility to help create a strong Safety Culture in your organisation.

The Solution can integrate into any other ERP systems but has specific integration built into SAP

It was previously known as WorkSafeOnline before it was decided to merge into the MDO framework and make it a strong player in this space.

## MDO SupplyConnect

MDO SupplyConnect allows the extension of the current Vendor Master Data Solution to other areas of Supply that involves risks and a complete 360 degree of Vendor Management which involves Performance and collaboration. The solution can also be used for sourcing and procure to pay automation, integrated to your SAP System.

## MDO & SAP

MDO is a SAP Cloud certified Partner, which has interfaces that are validated and can integrate both to SAP ECC & S4 HANA. We have a deep understanding of the SAP Models which makes us a strong choice to the current on-premise traditional SAP Data Solutions.

## What's Next?

There are many new exciting features and solutions that we are continually developing in the data space, with more applications and processes that will help build a data culture.